

Instituto para el Desarrollo de Antioquia



# Service portfolio



GOBERNACIÓN DE ANTIOQUIA  
República de Colombia

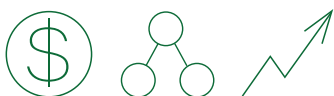




# We are

**Instituto para el Desarrollo de  
Antioquia – IDEA**

In collaboration with the  
Departmental Government, we  
help drive regional development  
through project financing,  
resource management and  
development promotion.



# We make the impossible possible!

This phrase could summarize our first year of management at one of the most important institutions for Antioquia.

Looking back, we can feel proud of the work accomplished. Of course, it was a year of learning, coordination, and evaluation; but at the same time, it was a moment to define a serious work route for the benefit of all communities.

During 2024, we managed to approve the Institutional Strategic Plan 2024-2027 "Our Antioquia has IDEA," which encompasses five strategic lines:

- Strengthening promotion, agreements and cooperation.
- IDEA, a competitive and productive institution.
- Sustainable finances.
- Culture: rediscovering our identity.
- IDEA and its subsidiaries.

We highlight the progress in strategic projects to achieve a more equitable Antioquia, such as school kitchens and dining rooms, housing construction and support for sports and artistic promotion.

I am proud to lead an institution as IDEA, where every day we help build

a path of progress for communities, a way to provide quality and well-being to every inhabitant of Antioquia.

My presence as the fourth woman to hold the position of General Manager reflects our institution's commitment to diversity and inclusion. This commitment has been honored by promoting internal policies that create protective environments for women and diverse populations.

Our goal is to bring promotion and development to every corner of Antioquia; we have taken this task as a priority and a commitment that we cannot evade. The road is long, but we have already started.

I invite my fellow citizens to feel proud because we have one of the most beautiful institutions in Antioquia; an institution that, often silently, promotes the articulations and determined work we need as a region: a prosperous and equitable future for Antioquia.

## Our Antioquia has IDEA!



**Catalina Gómez Toro**

General Manager IDEA

# Our Antioquia has IDEA



\*Amounts expressed in USD.





# Major projects

managed by IDEA



## Sapiencia

We are the financial ally of the Agencia de Educación Superior de Medellín, managing resources primarily allocated to the admission and retention of young people in higher education.



## Viva

We manage resources from the housing company aimed at reducing the housing deficit through improvement projects and the construction of new housing in urban and rural areas across various municipalities in the region.





# Guillermo Gaviria Echeverri Tunnel

In 2023, Guillermo Gaviria Echeverri Tunnel completed its breakthrough for the meeting of the two excavation fronts, making it the longest tunnel in the Americas. It will reduce the distance between Colombia's central region and the Atlantic coast, benefiting the agro-industrial sector, regional trade and boosting the region with new projects in the Urabá area of Antioquia.

We are the strategic partner dedicated to enhancing the quality of life for residents by responsibly and efficiently managing public resources. These resources are allocated for road infrastructure, health, education, housing, security, sports, culture, environment, and other state purposes.





## 1 Funding

### Development credit:

We finance public investment projects and/or private law entities aimed at meeting basic needs to improve the community's quality of life.

We finance solutions for:

- Potable water and basic sanitation.
- Social infrastructure: health, education, housing, culture, sports and recreation.
- Road infrastructure.
- Energy, electrification, public lighting, gas.
- Multipurpose cadastre.
- Agricultural, forestry, and environmental development.
- Fiscal and financial adjustment plans.
- Machinery and automotive equipment.
- Institutional strengthening: development plans, territorial planning plans, institutional development programs, stratification and systematization.
- Investment in new communication and security technologies.

### Treasury Credit:

We address temporary cash or treasury liquidity needs.

Benefits:

- Continuous support in the preparation and execution of the project.
- Flexibility and negotiation in payment terms.
- No prepayment penalty.
- No additional costs for credit administration.



## Comprehensive advisory services:

We provide continuous support to territorial entities and their decentralized bodies to enhance their financial, administrative and budgetary management.

Our team of qualified professionals offers advice and support in public finance in accordance with current regulations.

### **We advise on administrative, financial and budgetary aspects, such as:**

- Financial and fiscal strengthening.
- Preparation, presentation and execution of the municipal budget.
- Annual and multi-year investment plans in line with development plans.
- Management of internal and external co-financing resources.
- Evaluation of needs, priorities, and available resources according to the development plan.
- Support in the preparation of development plans, in coordination with departmental entities.
- Tax planning and support in fiscal adjustments and clean-ups.





## 2 Resource management

### **Demand deposits with and without supervision:**

With immediate availability, where the generated interest is calculated and capitalized daily.

### **Term deposits:**

Made with pre-established maturity periods, with a minimum duration of thirty (30) days.

### **Special funds:**

Through inter-administrative agreements and contracts, we manage and disburse resources for strategic projects.

### **Benefits:**

- According to the planning principle, the resource is allocated for the specific project and in accordance with its execution timeline.
- Operational costs are reduced.
- We offer technical, accounting and financial support throughout the entire resource management process.
- Profitability of managed resources.
- Document management of the agreement, evidencing each action over time, such as budgetary supports, supervision reports, payment orders, deductions made and payment dispersal.







## **3 Development promotion**

We provide financial and technical contributions for the development of high-impact investment projects, fulfilling our mission to support the economic, cultural and social development of communities.

### **Cooperation:**

We identify cooperation opportunities and support territorial entities by disseminating information, providing advice and offering guidance to access international cooperation calls.

Additionally, through strategic alliances with universities and training institutions at both national and international levels, we aim to strengthen the capacities of public officials in areas such as project formulation, public finance, and the management of international cooperation resources.

## Our subsidiaries



Empresa de Generación y Promoción  
de Energía de Antioquia S.A. E.S.P.

The Empresa de generación y promoción de energía de Antioquia S.A. E.S.P. GEN+ is a public utility corporation, established on November 6th 2008, as a partnership between the public and private sectors to promote sustainable energy generation projects in the region, serving as a source of development and quality of life.



A leading company in providing fiduciary financial services, with high standards in advisory, structuring and implementation of successful businesses. In addition to traditional lines such as investment trust, public trust and administration and payments, it has ventured into the development of investment trust products aimed at companies and individuals.



An industrial and commercial state enterprise (as its acronym in Spanish EICE) of Instituto para el Desarrollo de Antioquia - IDEA and part of the public conglomerate of the Government of Antioquia. It is responsible for managing, structuring, maintaining and providing advisory services for public and/or private infrastructure projects. Additionally, it manages and leases yellow machinery, both owned and third-party, for the execution and maintenance of infrastructure.



A mixed-economy company that generates operational capacities and digital transformation processes in the public sector, offering technology-based solutions that facilitate citizens' access to State services.

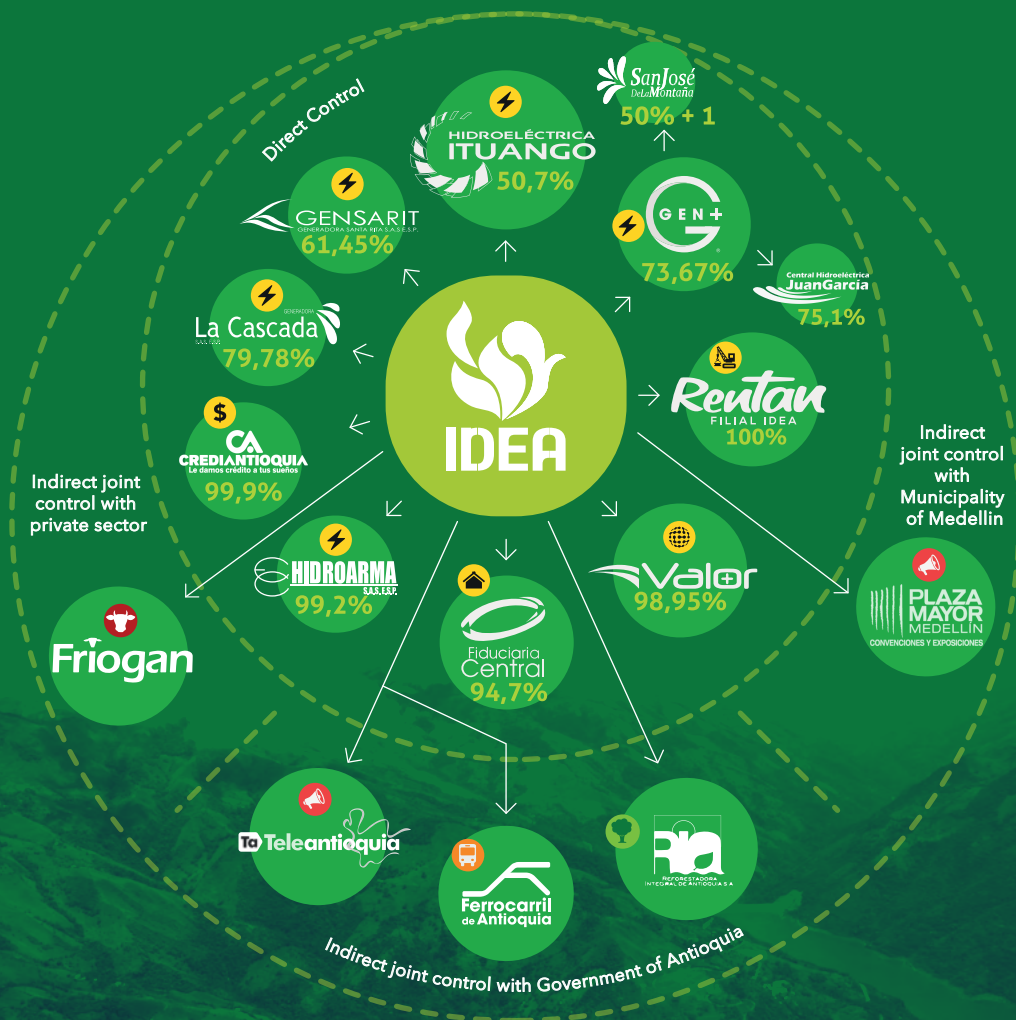


The first public financial technology company in Latin America, committed to making the dreams of all the inhabitants of Antioquia come true. It was created as an initiative of Instituto para el Desarrollo de Antioquia - IDEA and the Government of Antioquia to promote financial inclusion and combat predatory lending practices.





# IDEA Subsidiaries









# IDEA

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por Fitch Ratings